

Why I should care about people development

Petra Wille | strongproductpeople.com

good for them

What will change for the better if you invest some time in people development?

They feel seen, they tend to stay if they are developing, they are motivated, they want to learn more if they see the positive effects

good for you

What will therefore change for you to make your life easier?

Less hiring and onboarding efforts if people stay
Less escalations if people get better
Better products if they know their craft

good for us

What are the positive effects of people development even beyond our organization?

Teams are achieving better results with a motivated product manager
-> their positive energy will influence the whole team
More value for the customer if PM knows more about his craft and ultimately more revenue for the company

good for all

What are the positive effects of people development even beyond our organization?

Company will come closer to its vision of making the world a better place faster
My family will see me more because of less firefighting and overtime hours

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